

SOFT LANDING IN SOUTHERN CALIFORNIA: YOUR GATEWAY TO U.S. GROWTH

Powered By



Our New Ventures Platform offers comprehensive support that removes barriers to entry, mitigates risks, & accelerates US growth for international companies at all stages



Global companies trust our talented network to scale in the United States. New venture startup Seedorina used our services to launch operations, develop prototypes, & expand to the US from Uruguay — will yours be next?



Concept Stage

- Mentorship & Training
- Market Validation
- Beta Testing & Pilot Sites
- Startup Bootcamps
- Early-Stage Support



Incubation Stage

- Accelerator & Incubation
- IP & Tech Transfer
- Proof-of-Concept & Product Validation
- Business Advisory Support
- Financial Advisory Support



Scaling Stage

- Scaleup Programs
- Soft Landing & Site Selection Services
- Market Development
- Access to Capital & Investors
- Talent Development
- Corporate Partnerships

WHY EXPAND TO THE U.S. WITH UCR?

To learn more, scan the QR code or visit techpartnerships.ucr.edu

Located just east of Los Angeles, Inland Southern California offers a strategic, cost-effective, and innovation-driven environment for international companies entering the U.S. market. With world-class universities, a diverse and growing workforce, access to ports and airports, and a booming business ecosystem, our region is the ideal destination for Mexican scale-ups and international entrepreneurs looking for a seamless, supported entry into the U.S. market.

- ✓ California's 12th largest metro area with access to 5 airports & 3 ports
- ✓ Home to 20+ universities supplying a highly skilled workforce
- ✓ \$2.3B in annual economic impact from UC Riverside
- ✓ A thriving startup ecosystem & world-class research facilities

